# MANAGED SECURITY AWARENESS TRAINING

PRODUCTIVITY + SECURITY

RISK + COST

## WHY SECURITY AWARENESS TRAINING?

No matter how much your business has invested in technologies and systems to best protect against incoming cybersecurity threats, your employees are still exposed to increasingly sophisticated phishing and ransomware attacks daily.

Traditional security awareness training won't hack it anymore. That's why Brite has partnered with KnowBe4, the world's foremost Security Awareness Training and Simulated Phishing Platform. BriteProtect, Brite's industry-leading managed security service, designs and deploys strategic campaigns customized to your business, utilizing KnowBe4's best-in-class, automated phishing attacks and security awareness training.

## THE PROCESS

### Step 1 - Baseline Testing

Brite conducts baseline testing to assess the phish-prone percentage of your users through a simulated phishing, vishing or smishing attack.

### Step 2 - Train Your Users

Utilize the world's largest library of security awareness training content; including interactive modules, videos, games, posters and newsletters. Brite manages selecting the content and reminding users to complete.

### Step 3 - Phish Your Users

Best-in-class, simulated phishing, vishing and smishing attacks using thousands of templates, selected and modified by Brite's team to entice your users.

### Step 4 - See the Results

Detailed reports provide point in time snapshots and important historical trends. Management reports pin-point risks as well as progress for individuals, departments and the organization overall.

**Brite** People.
**Brite** Solutions.

A comprehensive and proven approach to educate users on the vulnerabilities of email and how they can protect the organization. Using real world attacks simulations and phishing campaigns, the users see first hand, common methods of attack and learn how to effectively spot malicious activity.

91% of all successful data breaches start with targeted spear phishing attacks.

## ARE YOUR USERS READY?

## KnowBe4
### Human error. Conquered.

- Fully automated simulated phishing attacks.

- Baseline testing to assess the phish-prone users.

- Word's largest library of security awareness training content.

- Enterprise-strength reporting for both training and phishing.

## BriteProtect

- Quarterly campaigns with 10-15 new phishing email templates.

- Full reporting of phish-prone, risk assessment, and training results.

- Dedicated resources to structure strategic campaigns for your business.

- Customized branded training modules.

## Brite

Technology and people are at the core of everything we do. Brite is committed to proactively protecting communities and organizations through innovative technology solutions delivered by our talented team. We recommend thoroughly evaluated industry-leading technologies and pair them with proven processes to assist our clients in effectively achieving their goals and objectives.

At Brite, **good enough is never enough**.

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